Samasource is a social enterprise that connects marginalized yet talented women and youth to dignified work via the internet.
We have two programs to address the skills and access gap:

**DIGITAL BASICS**

**TRAINING & JOB PLACEMENT**
Equips low-income people with essential 21st century skills & connects graduates to digital work

**SOURCE**

**EMPLOYMENT**
“Impact source” data projects from major tech companies to employ marginalized individuals
Sama provides an entry point to formal work.

HOW IT WORKS

PRE-SAMA

POVERTY

SAMASOURCE: EMPLOYMENT

SAMASOURCE DIGITAL BASICS: TRAINING & SUPPORT

SAMASOURCE: A LIVING WAGE

LONG-TERM CAREER

84%
THE SAMAHUB

https://c1.staticflickr.com/6/5030/5827761256_ad758f55de_b.jpg

2: Bookshelf
3: Rug
4: Sofa
5: Bookshelf
6: Desk chair
7: Floor lamp
SAMA LOCATIONS

California
Arkansas
New York
The Hague
Uganda
Kenya
India
Samasource
Samaschool
WHO WE SERVE

Average Age 25
Gender 54% Female
Income $2 a day
Prior Employment 92%
Under-employed & unemployed
Education 56% Tertiary School
Average Dependents 3.6
## SAMASOURCE IMPACT & OUTCOMES

- **Incremental earnings (Attributed to Samasource)**
- **Expected Average Earnings (Without Samasource)**

<table>
<thead>
<tr>
<th></th>
<th>Pre-Sama</th>
<th>Sama Income (Average Tenure= 1 year)</th>
<th>Post-Sama Year 1</th>
<th>Post-Sama Year 2</th>
<th>Post-Sama Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>$954</td>
<td>$1,024</td>
<td>$1,098</td>
<td>$1,179</td>
<td>$1,265</td>
</tr>
<tr>
<td>Increment</td>
<td>$666</td>
<td>$616</td>
<td>$1,485</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>$954</td>
<td>$1,690</td>
<td>$2,663</td>
<td>$2,275</td>
<td></td>
</tr>
</tbody>
</table>

**Poverty line**

$3540
WOMEN’S WORKFORCE DEVELOPMENT- POST SAMASOURCE

For most of our workers, Samasource is their first formal job.
Informal housing

Poor nutrition

Limited education

Inadequate healthcare

POVERTY:

$2.20/DAY

PRE-SAMA
POST-SAMA

Safe housing  Healthy food  Higher education  Healthcare access

PROSPERITY: $8.15/DAY
Since 2008

35,010 LIVES TRANSFORMED
8,560 EMPLOYED    26,450 FAMILY MEMBERS